

Benefits

- Case studies that relate – examples
- Overcome and navigate barriers
- Find niche / markets
- Find opportunities
- Identify the basics of a business plan
 - o What areas needed in the area and resources available
 - o What research station to form collaboration
 - o Contribute back
 - o Take advantage and use established programs (learn to earn)
 - o Partnerships formed with entrepreneurs: national guard, private industry, dept. of ag
 - o Other potential partners

What could we do together?

- Envision the future
- Name associated as an extension entrepreneur
- Identified issues through extension (transforming crisis into opportunities)
- Connecting goals of partner organizations and entrepreneurs for a common goal

Brainstorm

- Partner with a bank
- Make it a program to sell (to make it able to sell)
- Establish a dialogue with a chamber of commerce, SBA, bank, attorneys, etc
- Cross discipline collaboration throughout the campus
- Address the diversity of contemporary clientele by embracing diverse staff, faculty, clientele creating a nationally recognized network of entrepreneurs that have the ability to transform crisis into opportunity.

What will we do?

- Designate an exploratory committee to investigate and compare models that may exist and are successfully implemented.

How will we do it?

- Refer to above statement
- Identify partners that are conducting entrepreneurial support and educational programs (banks, SBA, chamber of commerce, etc)
- Partner with the southern rural development center
- Support members of a lobby to include support for line items that strengthen entrepreneurship.
- Utilize existing programs and program models / curriculum that have been identified as successful
- Raise awareness

12 months (September 2015 -)

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| FA | FA | FA | | | | | | | | | |

Strengthen entrepreneurship throughout the southern region

What will we do?

How will we do it?

- Over 12 months
- Research and identify committee and identify curriculum (months 1-12)
- Lobby for additional CED staff throughout the southern region (months 1-12)
- Incorporate the curriculum to be applied by participants (months 6-12)
- Conduct pre and post surveys to gauge impact

What is a reasonable step?

- Apply results to the particular entrepreneurial program

Participants

| Name | Committee |
|-------------------|-----------|
| William Hodge | MM |
| Chris DeCubullis | 4-H |
| Woodie Hughes, Jr | 4-H |
| Marron Simon | ANR |
| Melissa Stewart | CARD |
| Louie Rivers, Jr | ANR |
| Harry Theyer | CRED |
| Jimmy Henry | |
| Yonathan Tilahun | 4-H |